

The Wrong
New Digital Art Biennale

The Wrong
November 1st, 2013 to January 31st, 2014

The Wrong (again)
November 1st, 2015 to January 31st, 2016

The Wrong (biennale)
November 1st, 2017 to January 31st, 2018



presentation pdf v2.2

The Wrong

New Digital Art Biennale

The Wrong is the largest and most comprehensive digital art biennale today.

The Wrong is the art biennale aiming to display digital culture, open to participation, and divided into online and offline locations around the world

The online biennale happens in pavilions; curated virtual spaces in any online accessible media where selected artworks are exhibited.

The offline biennale happens in embassies; art spaces, galleries, institutions and artist run spaces in cities around the world which feature temporary AFK projects, featuring live performances, workshops, artist talks and exhibitions.

The Wrong is FREE to participate and to attend, and mostly everything is one click away.

Who's organising The Wrong?

The Wrong is a decentralised art biennale organised by its founder David Quiles Guilló, governed by The Wrong Council and divided into online and offline locations around the world

For this new edition entitled (biennale) there are +100 curators confirmed and +30 embassies around the world, +1.500 artists are to show their talent. Attendance is expected to double the past edition and to consolidate with up to +12M visits.

A team of +200 curators in the past editions celebrated to research, select and feature what they believe is best of the best in the new digital art scene today. More than 3.000 artists have officially participated either in the online pavilions, or the embassies, or both.



<http://thewrong.org>

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What's The Wrong's mission?

To create, promote and push positive forward-thinking contemporary digital art to a wider audience worldwide through a biennial event that gathers an extensive selection of digital artworks, while embraces via instant radical inclusion the young artists and curators of today's exciting digital art scene.

Who are the curators of former editions?

Frère Reinert & Ellectra Radikal, Robert Seidel, Alfredo Salazar-Caro, William Richard Robertson, Valentina Fois, Benoit Mathieu Palop, Jan Robert Leegte, Rea McNamara, Morehshin Allahyari, Haydi Rokat, Ciro Museres, Elena Garnelo, Anthi Tzakou, Andreu Belsunces, Nicolás Gerardi, Mario Santamaria, Glenn Young, Vedran Gligo, Cesar Escudero Andaluz, Seyhan Musaoglu, Liaizon Wakest & Nihil Minus, Marios Athanasiou, Koen Delaere, Just Quist, Nimrod Vardi, Tine Scharffenberg, Lucie Kåss, Johann Velit, Ann-Kristin Olsen, Kamilia Kard, Filippo Lorenzin, Celina Pla, Merlina Rañi, Enrique Salmoiraghi, Shaina Why, Sarah Wang, Kazantzidou Paschalia & Kazantzidis Theocharis, Joseph Flynn, Adhi Suryo, Gibrann Morgado, Valeria Hernández, Amy Smith, Unmaru Un, Soo Hye Baik, Maria Balea, Tom Milnes, Victoria Vinamaragui, León de la Rosa, Gabriel Menotti, Adrienne Crossman, Jon Hannis, Stephanie Mendosa, Dina Karadžić, Serj Kirchanov, Evgenya Chertanico, Olga Zaretskaya, Artyom Bebishev, Cruz Garcia, Nathalie Frankowski, Agustin Genoud, Evgenia Zalivina, Revaz Zhvaniya, Katerina Savitskaya & Polina Slepenskova, Annalisa Trapani, Janire Goikoetxea, Erica Lapadat-Janzen, Shauna Jean Doherty, Erik Zepka, David Musgravem, Alix Desaubliaux, Hugo Lermechin, Clif Pottberg & Spencer Selby & Zoe Stawska, Scot Cotterell, Thomas Havlik, Jörg Piringer & Jörg Zemmler, Timothy Furstnau, Liat Berdugo, Rose Linke, Annet Dekker, Martine Neddam, Patrick Lichty, Tyler Kline, Lorna Mills, Yoshi Sodeoka, Marieke Verkoelen, Anthony Antonellis, Rollin Leonard, Curt Cloninger, Emilio Gomariz, Eric Mast, Chiara Passa, Max Hattler, A.Bill Miller, Helena Acosta, Peter Rahul, Miyö Van Stenis, Andrew Benson, Emilie Gervais, Rick Silva, Michaël Borrás, Sara Ludy, Giselle Zatonyl, Protey Temen, Michael Staniak, Carrie Gates, Gerhardt Rubio Swaneck, Joseph Chiocchi, Julia Borges Araña and Guilherme Brandão.

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Where are former embassies of The Wrong?

University of the Art - Philadelphia
UMASS Student Union Gallery - Amherst
Nootropic Automat - New Orleans
PDX Hackerspace - Portland
Noisebridge - San Francisco
Great Wall of Oakland - Oakland
Smart Objects - Los Angeles
Transfer - Brooklyn
VIVO media arts centre - Vancouver
Xpace Cultural Centre - Toronto
Paved Arts - Saskatoon
LA Casa Encendida - Madrid
Bilbao Arte - Bilbao
Hangar - Barcelona
Mutuo - Barcelona
Plutón CC - Valencia
Arebyte Gallery - London
Gerrit Rietveld Academie - Amsterdam
Flat Station - Amsterdam
Galerie Charlot - Paris
Ateliers Quatrepoiscent - Nancy
Scatolabianca - Milan
Kalpany - Milan
WOWA - Rimini
Digital3mpire - Düsseldorf
Interface Cultures LAB - Linz
In De Ruimte - Ghent
Lampa Studio - St. Petersburg
ETAJ - Novossibirsk
Hacklab01 - Zagreb
Inquiry Inc - Osijek
Space Debris - Istanbul
Propaganda Art Room - Thessalonica
Superliquidato - Cluj-Napoca
AUS College of Art and Design - Sharjah
El Museo Universitario del Chopo - Mexico DF
LaGun - Ciudad Juarez
TAL - Rio de Janeiro
Federal University of Espírito Santo - Vitória
NNM Studio - Lima
Un Lugar - Quito
Áncora - Valparaíso
LabLT - Montevideo
Espacio Pla - Buenos Aires
Universidad Nacional de las Artes - Buenos Aires
Taller Monstruo - Santiago
Hit The Dirt - Santiago
Intelligentsia Gallery - Beijing
OMNI space - Bandung
Our Monster - Seoul
Fort Delta - Melbourne
Paradise Hills - Melbourne

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Who are the curators of the 2017/18 edition?

Adrian Pickett, Ana Buigues, Andy Berner, Annalisa Trapani, Anne Roquigny, Annika Goretzki, Antoine & Amanda, Aria Mag, Ben Grosser, Bjørn Magnhildøen, Bob Bicknell-Knight, Bruno Melo, Cara Delavignette, Celina Pla, Cesare Olivieri, Chris Romero, Christopher Clary, Coleman Mummary, Colleen Jennings, Corie Denby McGowan, Daniel Durning, Darko Vukic, Data Bosma, David Godefroy, Denise Nuvem, Didem Sandikci, Doreen A. Ríos, Eliza Bozek, Elliott Burns, Enrique Salmoiraghi, Fabio Paris, Erica Lapadat-Janzen, Esben Holk, Falko Bürschinger, Federica Patti, Felipe Filgueiras, Florian Kuhlmann, Flávio Carvalho, Format C x net.cube x SwS, Franck Soudan, Franziska Nori, Franziska von Guten, Gabriel Menotti, Gabriela Maciel, Gaspard & Sandra Bébié-Valerian, Giacomo Ghiri, Greg Andreou, Guadalupe Lucero, Guido Corallo, Guilherme Brandão, Haydi Rocket, Ignacio Guerra, Ilavenil Jayapalan, Ingeborg Wie, Isa Magalhães, Jaimy Vanaken, Janire Goikoetxea, Jarkko Räsänen, Jeremy Zierau, Jeroen Bouweriks, Jonathan Edmondson, João Vergara, Juha van Ingen, Julia Borges Araña, Julieta Sepich, Jum Fernandez, Justice Hager, Kamilia Kard, Kevin Piccioli, Leah Schrager, Lengua Muerta, Lisa Tronca, Lorenzo Fiduccia, Lucas Zambrano, Luis A. Gaucin, Luis Antonio Nava López, Manuel Fadat, Manuel Minch, Marc Veyrat, Marcelo Marzoni, Maria Nicole Hale, Matias Ezequiel Reyes, Merlina Rañi, Michal Mitro, Michaël Borrás aka Systaime, Mir Xael, Mohsen Hazrati, Milad Forouzandeh, Noel Nicolaus, Noelia Billi, Oscar van Leest, Oxana Chvyakina, Pablo Hannon, Pablo Serret de Ena, Patricia Isabel Siller Coss, Patricio Majano, Patrick Lichty, Paula Fleisner, Pauline Canavesio, Pita Arreola, Protey Temen, Renee Carmichael, Santiago Delgado, Sharon Toval, Sid & Jim, Simon Boas, Sjef van Beers, Solimán López, Sophie Baron, Sophie Rzepecky, Susana Romanos, Sébastien Piquemal, Tom Milnes, Gina Cortopassi, Bertrand Gervais, Joanne Lalonde and Lisa Tronca...

(final list of curators to be confirmed online)



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Where are the embassies of the 2017/18 edition?

Panke Gallery (Berlin)
DAM Gallery (Berlin)
Ampersand Gallery (Cologne)
Frankfurter Kunstverein (Frankfurt)
Ephemeral Spaces (Vienna)
Arebyte (London)
The School (Hasselt)
Espacio Tangente (Burgos)
GalleriaPiu (Bologna)
WOWA (Riccione)
Electromuseum (Moscow)
Galerija Siva (Zagreb)
Praha (Brno)
Debris Space (Istanbul)
Dastan Gallery (Tehran)
Things (Hong Kong)
Yongma Land Charm Space (Seoul)
Rice Cooker (Kuala Lumpur)
Portal (Shanghai)
Old Warehouse (Vancouver)
Bannister Gallery - Rhode Island College (Providence)
DARC - University of California (Santa Cruz)
Guest Room (Carrboro)
NNM Studio (Lima)
Centro Cultural de España (San José)
Arthousent Gallery (Toluca)
220 Cultura Contemporanea (Cordoba)
Universidad Nacional de las Artes (Buenos Aires)
Espacio Pla (Buenos Aires)
Magia CC (Buenos Aires)
Galeria Airez (Curitiba)
Cidade Das Artes (Rio de Janeiro)
Centro Cultura Sao Paulo (Sao Paulo)

(final list embassies to be confirmed online)



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Team:

The Wrong Council

Yae Akaiwa, Josephine Bosma, Jon Cates, Cürt Cloninger,
Yvette Granata, Florian Kuhlmann, Patrick Lichty,
A. Bill Miller, Kensuke Sembo, Graziela Calfat,
Winnie Soon and Miyö Van Stenis.

The Wrong Chancellor

David Quiles Guilló

Sponsor & institutional relations

Graziela Calfat - grazielacalfat@gmail.com

Press & artist relations

Jennifer Talbot - thewrongbiennale@gmail.com

Sorry. This video does not exist (The Wrong)

Yoshi Sodeoka - www.sodeoka.com

Dates:

November 1st. 2013 to January 31st. 2014

November 1st, 2015 to January 31st, 2016

November 1st, 2017 to January 31st, 2018

November 1st, 2019 to January 31st, 2020

November 1st, 2021 to January 31st, 2022

Location:

Online at <http://thewrong.org>
and the embassy network worldwide.



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