

ISSUE #25

We are excited to celebrate 25 issues of Kerb and will be using this anniversary as an opportunity to discuss the intersections of landscape architectural design discourse with contemporary matters of concern. Kerb25 will explore the varied and complex challenges around spatial practice and connect with a larger, expanded audience.

Kerb25 will be about conflicted landscapes, contested space, disruptive practice and their impacts on global movement, economics, environment, politics and policy.

There are two ways to support Kerb Journal in 2017:

- [become a benefactor](#)
- [advertise in Kerb Journal](#)

WHAT IS KERB?

Kerb is an annual, international design publication produced by the RMIT University School of Architecture and Design from within the Landscape Architecture program. Kerb seeks to both contribute to and extend contemporary landscape architecture discourse from an international, cross-disciplinary perspective.

The course and journal are unique in being compiled and edited each year by a group of interested students undertaking the course, selecting from a range of articles invited from its global audience, and as a critique of current student work.

Kerb will be distributed within Australia and has been distributed internationally to university and specialty book shops, design schools and design practices.

CRITICAL ACCLAIM

Kerb has been the recipient of industry-wide praise for its approach to contemporary design issues and has been featured in leading publications such as Topos, Architecture Review and the online journal of International Federation of Landscape Architect.

Kerb 19 was also featured in the Archizines World Tour, which celebrates and promotes alternative and independent architecture publication, further raising the profile of Kerb Journal.

become a benefactor

The benefactor program provides an opportunity for those who would like to support Kerb Journal in a meaningful and ongoing basis. We invite all individuals, collectives and organisations to recognise Kerb's long-standing contribution to design discourse by supporting the continuation of this student-run publication.

For over 20 years Kerb Journal has fostered a unique environment for students to examine and challenge contemporary discourse in Landscape Architecture. This platform also sees students engage with practitioners, academics, visionaries and artists from across various design disciplines.

Your support will help to strengthen the position of Kerb in the wider design fraternity and ensures students can continue to benefit from this specialised educational experience.

Kerb is widely distributed and finds its home in university, architecture and specialty bookstores all over the world. Benefactors of Kerb will be acknowledged on the Kerb Journal website.

All contributions are fully tax deductible.

PARTNER

\$2000 per annum
profiled and feature a logo

FELLOW

\$1500 per annum
featured by logo

PATRON

\$1000 per annum
listed by name

DONOR

\$500 per annum
listed by name

FRIEND

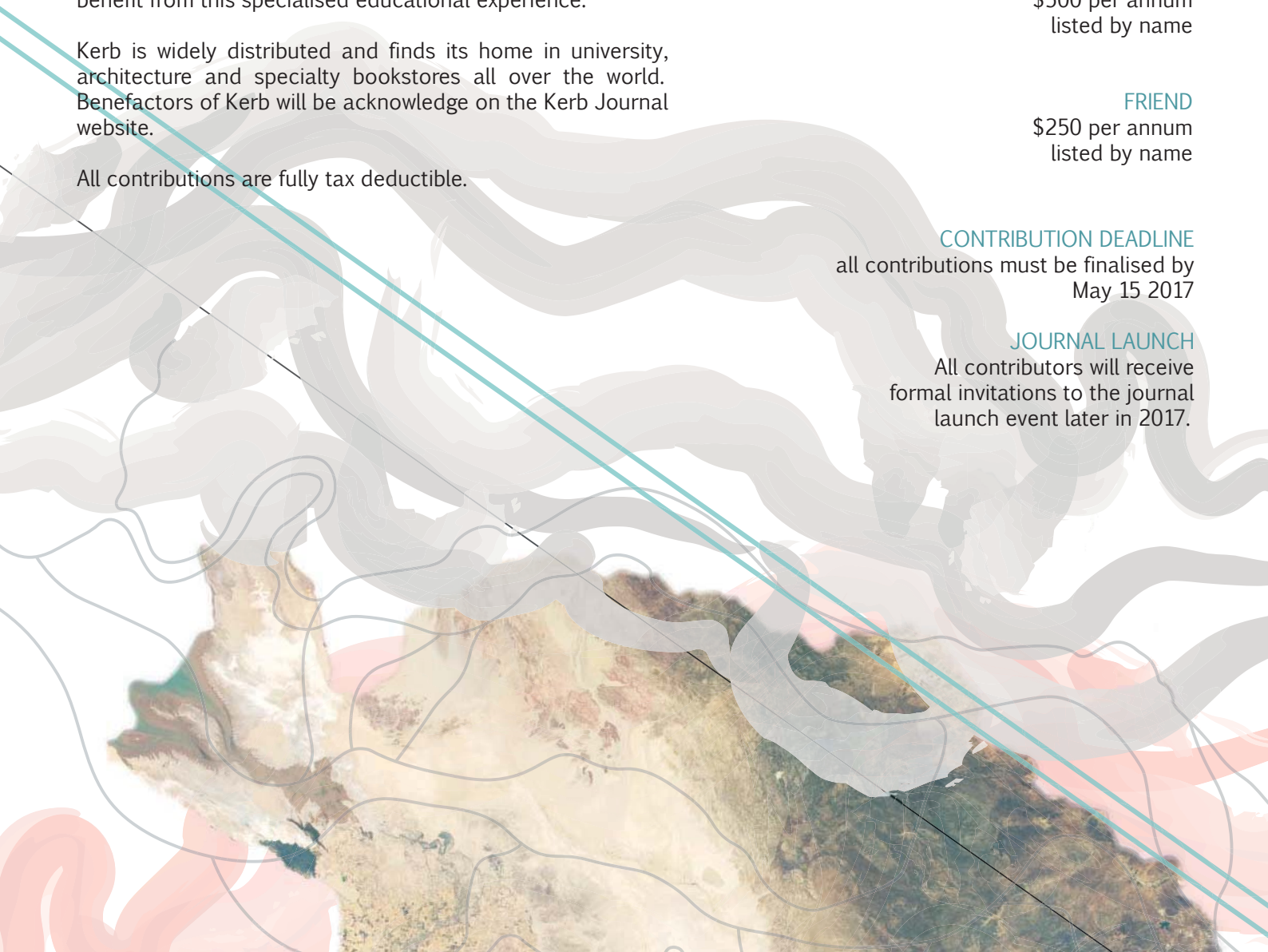
\$250 per annum
listed by name

CONTRIBUTION DEADLINE

all contributions must be finalised by
May 15 2017

JOURNAL LAUNCH

All contributors will receive
formal invitations to the journal
launch event later in 2017.



advertise in kerb

Double Page Spread
\$2900

Inside Back Cover
\$1950

Single Cover
\$1750

Half Page
\$1320

Quarter Page
\$740

Quarter Page
(not-for-profit organisations)
\$360

Journal Specs

- The finished product is 297 x 210mm
- 4 colour print process
- Approximately 128 pages plus cover
- Perfect bound

Advertising Deadline
May 15 2017



HIGH PROFILE

Kerb Journal is a high-profile journal that is recognised in international circles as a premier design publication. The journal features strong graphic content and high quality photographic representation.

In recent years Kerb has featured distinguished and influential designers such as NaJa and DeOstos, CLOUDS Architecture, Geoff Manaugh (BLDBLOG), Future Cities Lab, Liam Young, Sean Lally, Marina Abramovic, Christophe Girot, Estudi Marti Franch, Lucy McRae and ReD Associates.

READERSHIP AND EXPOSURE

- Design students from around the world aged 18+
- Qualified design practitioners with university degree or diploma
- High income earners - personal income \$50k+, landscape architects, architects, urban designers, engineers, industrial designers and artists

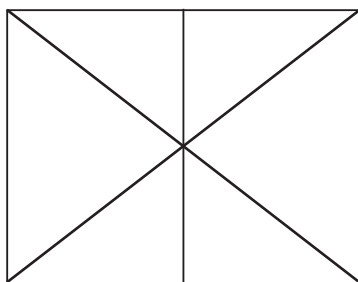
All advertisers will also reach a wider audience by being mentioned on the Kerb Journal website.

CIRCULATION AND DISTRIBUTION

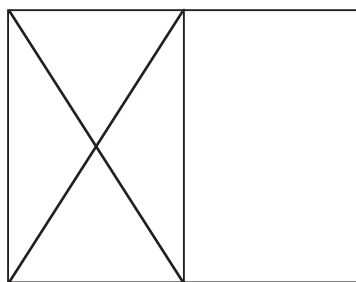
Kerb is distributed in Australia and past Kerb issues have also been distributed internationally and available for purchase in university and specialty bookstores globally.

PRODUCTION REQUIREMENTS

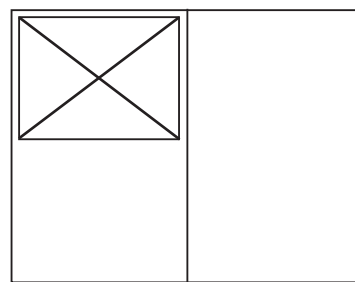
- All images should be provided as 100% compressed CMYK Tiff files with a minimum of 300 dpi
- Layouts should be supplied as QuarkXpress, Indesign or Illustrator files
- Please ensure all fonts and images are included with the submission
- Artwork can be submitted via email to kerb.journal@rmit.edu.au
- A 5mm bleed is required on all finished artwork
- A full colour laser proof is required with all submissions



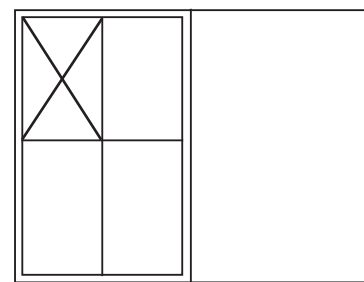
double page spread
w: 420mm x h: 297mm



inside back cover and single page
w: 210mm x h: 297mm



half page
w: 180mm x h: 135mm



quarter page
w: 90mm x h: 135mm