



SUBMISSIONS

32°



international  
**CHILDREN'S**  
Film  
Festival

August 2023

## 1) DIVERCINE'S aims

**DIVERCINE** is an annual festival that aims to bring children closer to a diverse selection of audiovisual content from around the world. Through the screening of high quality films and programmes, and the delivery of workshops and activities designed for children who want to explore the audiovisual medium, **DIVERCINE** aims to inspire and empower the children of Uruguay.

**DIVERCINE** also aims to promote best practices and knowledge associated with the production of quality content for children through the development of training activities for film, TV professionals, and educators in Uruguay.

The Festival also encourages dialogue with public and private sector actors in order to promote further support and spaces for the production and exhibition of Uruguayan content aimed at young audiences.

## 2) DIVERCINE's background

Divercine is the oldest children's international film festival for children in Latin America. It was launched by filmmaker Ricardo Casas in 1992.



## 3) Dates & Locations

The **32nd DIVERCINE International Children's Film Festival** will take place between **August 1st and August 31st 2023**.

Montevideo will be the host of this 32nd edition, however, screenings will also take place in various cities and locations across the country.

This year's full programme will be shared through **Divercine's** website ([www.divercine.com.uy](http://www.divercine.com.uy)) and the festival's social media channels from **July 1st 2023**.

## 4) Eligibility and Selection Criteria

**DIVERCINE** welcomes entries from all over the world as long as they meet the eligibility and quality criteria established by the Festival's Programming team.

**Submissions will be open from 23th February to 02th April 2023 and are free of charge.**

Please note that **DIVERCINE** does not pay screening fees for submitted, pre-selected nor selected entries.

## A) Eligibility criteria

- **The festival is open to feature films, short films and TV programmes and web series aimed at 4-12 year olds.**

- Feature films must have a maximum running time of 90 (ninety) minutes. There is no minimum or maximum running time for short films, medium-length films, TV programmes or web series.
- Submitted titles must not have been previously released in Uruguay and must have been finalized after January 2021.
- Entries can only be submitted by the Producer, or a production company or broadcaster or, exceptionally, by organizations that hold the distribution rights in Uruguay. If these rights were to be transferred after the entry's submission, the new rights' holder will not be able to withdraw its participation in the Festival.
- When submitting an entry, the person responsible for the submission must specify the age range of the film or programme's target audience. **DIVERCINE's** submissions form will offer three different age groups to choose from: **4-6 year olds, 7-9 year olds, or 10-12 year olds.**

- **Language and subtitles:**

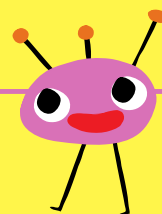
- **Entries aimed at children aged 4-6 years old and 7-9 years old**

must meet one of the following conditions: either have Spanish as its original language, or must be dubbed into Spanish, or must not contain dialogue. Subtitled entries aimed at children aged 4-9 years old will not be accepted.

- **Entries aimed at children aged**

**10-12 years old** may have Spanish subtitles.

Entries that have Spanish as its original language, or have been dubbed into Spanish or do not have any dialogue are also welcome.



- Entries must have an HD version in order to be screened in cinemas. However, note that the HD version will only be requested for entries that have made it to the final selection.

**DIVERCINE** will not accept entries that:

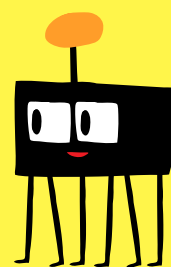
- have been produced for purely curricular or formal learning purposes.
- violate or incite disrespect towards the rights established in the Universal Declaration of Human Rights.
- contain product advertisements or product and brand placements for advertising purposes.

- **DIVERCINE** will only select films and programmes that meet the children's TV and film quality criteria established by the Festival, as per point **(B)**.

## B) DIVERCINE's definition of quality in audiovisual productions aimed at children

DIVERCINE's team believes that quality children's audiovisual content must meet the following characteristics:

- **Recognize the target audience** - the film or programme should use language that is suitable and appropriate for the target audience and their stage of development. The different elements of the audiovisual language (photography, editing, sound, script) must be appropriate for the age to which the content is intended.
- **Involve the target audience** - audiovisual content aimed at young audiences should include themes, interests, views and/or questions that are genuinely relevant to the target audience. It can also include children or characters that place children in a place of autonomy and decision-making, as long as this does not imply any risk towards them or alienates children from their parents, guardians or carer's role.
- **Attract and stimulate the target audience** - audiovisual content aimed at children must be appealing to the target audience. Whether through its aesthetics, script or premise, content must treat young audiences as critical beings and not passive spectators, and must have the potential to inspire children, stimulate their imagination, awaken thought processes and empower their ideas.
- **Celebrate diversity and inclusion** - audiovisual content aimed at children should have an inclusive point of view that celebrates differences and demonstrates that, despite them, we are all equally valuable.



## C) Pre-selection and Selection process

Entries that meet the eligibility criteria established in these regulations and have been submitted before the registration deadline will go through a pre-selection process.

During the pre-selection process, the **DIVERCINE** Programming team will select the most outstanding entries according to the eligibility criteria (a) and the quality criteria for audiovisual production aimed at children that the Festival adheres to (b).

Once the Programming team has made the final selection, the Festival will contact the applicants responsible for the successful submissions and will inform them about the category in which their film or programme will participate in.

### The categories are:

**International Competition** - selected entries will compete for the awards described in section (6).

**Off-competition screenings** - selected entries in this category will be screened in different cinemas across Uruguay.

**IMPORTANT NOTE:** all selected entries will be required to supply the following:

- digital HD file (1920x1080p), MP4, h264 encoding for screenings.
- poster, promotional photographs and stills in high resolution.

DIVERCINE will e-mail the successful applicants whose entries have been selected for the 2023 edition of the Festival. E-mails will be sent out between **June 15th and 30th of June 2023**. The full list of selected entries will be published in July through the Festival's website and social media channels.

## **5) Submission process**

The Festival will accept submissions exclusively through an online registration form: [LINK](#)

**The closing date for entry submissions is April 2nd, 2023.**

## **6) Competition - DIVERCINE 2022 Festival Awards**

Titles selected for the International Competition will compete for the following awards:

- **GURI Award** - to the best film or programme with a running time over '15 minutes.
- **GURI Award Short Content** - to the best film or programme with a running time under '15 minutes.
- **AUDIENCE Award**

A three-member jury, comprised of educators, artists and experts in children's media production will select the winners of the **GURI awards**.

The **AUDIENCE AWARD** will be granted following the result of a voting process cast by children who attend the Festival's screenings.

The awards will be announced at the Festival's Closing Ceremony in Montevideo. Subsequently, they will be announced on the Festival's website and social media accounts.

The Festival team, in discussion with the Jury, may add new awards or special mentions if deemed appropriate.

## **7) Copy of the award-winning films and programmes**

Subject to the Producer or rights-holder's approval, DIVERCINE will keep a copy of the awarded films and programmes. These copies will be kept in the Festival's archive and may be used in a DIVERCINE non-commercial, post-festival screening.

In the event that a film or programme is requested for a different purpose (for example, as part of a traveling exhibition at another regional children's festival), the Producer or rights-holder's consent will be sought.

## **8) Exceptions**

**DIVERCINE's** team will make decisions regarding any aspects that may have not been specifically contemplated by these terms and guidelines. The submission of an entry implies full agreement with these rules.

## **9) Closing Date and Timeline**

Submissions are open from **23th February until April 02nd 2023**.

High Definition (HD) files for selected works should be submitted between **June 15th and June 30th 2023**.

The Festival's Program and full list of selected works will be published on **July**.

The 32nd edition of the **DIVERCINE** International Children's Film Festival starts on **August 1st 2023**.

### **Contact:**

For queries, please contact **DIVERCINE's** Programming Team:

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[www.divercine.com.uy](http://www.divercine.com.uy)

